



WHAT ARE YOU MISSING?

When you start to lose your hearing, the world becomes an emptier place. Life goes on around you, but your perception is dulled and your experience is diminished. And it's a one-way street: You can protect your hearing, but a noise-damaged ear never gets better.

Perhaps even worse, losing a portion of your hearing means more than lost notes or missing conversations. On the job — or on the street — it can actually threaten your safety. Your alertness diminishes, and you just can't pick up warning sounds in the environment around you.

The more noise you block out today, the more sounds you hear tomorrow.

Find out more about detecting noise-induced hearing loss, and preserving your current capabilities. Join the next generation of Hearing Conservation at hearforever.org.

Listen up. HearForever.

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