



What does losing
your hearing
feel like?

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When the sounds of the world start to fade away, it can be a very isolating experience. And it doesn't get better. Get serious about conserving your hearing today, so you can hear what's going on around you tomorrow.

Hearing — and our ability to listen — defines our relationships and shapes our personalities. It keeps us connected to people and the environment around us, alerts us to danger, and helps to provide all of us with some form of social enjoyment. Hearing never sleeps — it keeps us aware every second of every day.

**Without healthy hearing,
we face several permanent
consequences** — none more tragic than
diminishing our ability to connect with others in a meaningful way.

So protect your ears now and hear the important things when you need to. Learn more about how you can prevent noise-induced hearing loss and become part of the next generation of Hearing Conservation at hearforever.org.

Listen up. HearForever.

A Howard Leight® Initiative | hearforever.org

