



**HERE'S  
THE THING:  
BY THE TIME  
YOU CAN TELL  
YOU'VE LOST SOME  
HEARING ABILITY,  
IT'S GONE FOR GOOD—  
CAN'T GET IT BACK,  
NOT MAGICALLY,  
NOT SOCIALLY,  
NOT WITH A BAILOUT,  
MEDITATION OR  
WORKSHOPS  
OR ANYTHING ELSE—  
JUST GONE**

**SO USE YOUR PLUGS NOW  
BEFORE ALL THOSE  
HAZARDOUS SOUNDS  
START TO WIN  
THE BATTLE AGAINST  
YOUR EARS. OK? GREAT. THANKS!**

Hearing — and our ability to listen — defines our relationships and shapes our personalities. It keeps us connected to people and the environment around us, alerts us to danger, and helps to provide all of us with some form of social enjoyment. Hearing never sleeps — it keeps us aware every second of every day.

## Your hearing is a key sense and it is yours to protect.

You have every right to maintain good hearing even if you work and play around hazardous noise. Learn more about how you can prevent noise-induced hearing loss and become part of the next generation of Hearing Conservation at [hearforever.org](http://hearforever.org).

**Listen up. HearForever.**

A Howard Leight® Initiative | [hearforever.org](http://hearforever.org)

